

DEVELOPMENT INTERN AT MISSION

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ABOUT MISSION

- Mission is a brand marketing agency focused mainly in the Sports, Consumer Brands, Higher Education, and Destinations & Attractions Industry.
- The Agency was founded in 2000 and is headquartered in Baltimore, MD.
- Has around 40 people in the company.
- Some of their clients include John Hopkins University, Towson University, Maryland Zoo,
 Maryland Science Center, STX.
- Their core competencies are Branding & Identity Systems, Digital & integrated Marketing, and Custom Websites & Technical Integration.

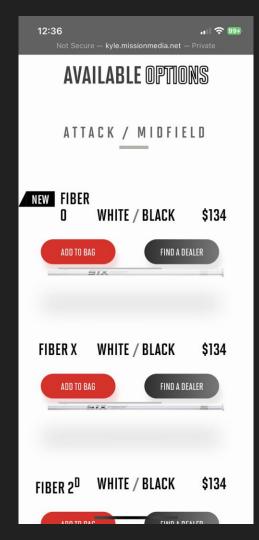
Responsibilities

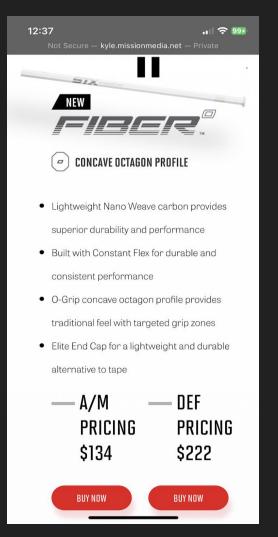
- Building and repairing front-end, dynamic websites
- Developing CMS templates on open-source platforms such as Wordpress
- Executing QA testing focusing on mobile compatibility and WCAG 2.1 ADA compliance
- Performing troubleshooting on website issues regardless of platform familiarity

https://www.stx.com/fiber-mens-lacrosse-handles

http://kyle.missionmedia.net/sandbox/static/index.html

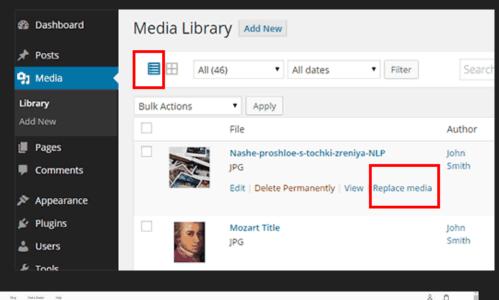






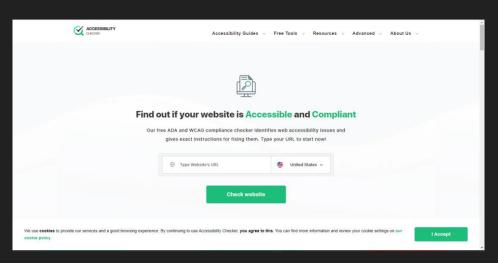
CMS Template

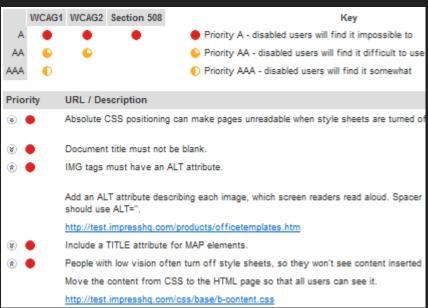






ADA Compliance





Challenges

- Browser and Platform Compatibility Images and Text are not always correct on different Browsers
- UI/UX Images from Adobe Document not always appearing on Website with all Pixels
- CMS Templates Migrating to Wordpress, Making Dynamic using PHP
- Knowledge of Framework and Platforms Only knowing beginner basics of HTML/CSS/JavaScript

Classroom Experience

COSC 119 - Intro to Web Development

All of my Computer Science Courses helped with Debugging and Researching

What I Gained

Working with a CMS

HTML/CSS/JavaScript/PHP depth

Debugging experience

Working in a team and meeting deadlines

My Takeaway

• This internship was an amazing experience for me, allowing me to experience an office job for the first time, to see one of the branches my major can lead me down, and to learn about the basis of Web Development

• With the knowledge I gained from this experience, I feel much more prepared for both the rest of my major and the world beyond college

Q&A/END

